

Jean Monnet Lecture

On
Tuesday, 11 December 2018

Prof. Danyel Reiche
(American University of Beirut)

will talk about

*Small State, big politics:
Qatar's motives for hosting the FIFA World
Cup 2022 and its consequences for Europe*

at 18:00 o'clock
in room 01-611 (Georg Forster Building)

Listeners are welcome!

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Institut für
Politikwissenschaft



Prof. Dr. Daynel Reiche investigates why Qatar is investing so heavily in the sport sector. The country is hosting prestigious sporting events such as the Asian Games, the handball and the football World Cup, promotes elite sport success by local and naturalized athletes and invests in famous sport clubs abroad.

The lectures analyses how Qatar uses sport as a domestic policy tool, for example to develop a healthy society and to attract white-collar expats from abroad. Sport is also used as a foreign policy tool to build relations with as many countries and people in the world as possible to gain soft power and for national security reasons.

